



NATIVE GREEN™

**“We do not inherit the
earth from our ancestors,
we borrow it from
our children.”**

-Native American Proverb



NATIVE GREEN™

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NATIVE GREEN™

Who We Are...

- Native Green LLC is a Michigan headquartered business, founded in 2007 who manufactures and supplies innovative, cost effective, green cleaning products to organizations who are requiring the purchase of “green products”.
- Native Green makes cleaning solutions for general cleaning, dishwashing and laundry that not only perform as well or better than traditional products, but also have the benefits of saving space, saving money, reducing plastic waste, and being easier to transport and use.
- Unlike our competitors, we focus on intelligent packaging as well as the ingredients which lowers cost, increases product performance, and reduces environmental impact.
- Our solutions solve real problems and bring significant value to our customers beyond just being “green”.



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Contract Holder
Contract GS -07F-0490V



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Approved Green Product Line

Everything Needed to Keep Facilities, Dishes and Laundry in “Ship Shape”

Commercial Cleaning Products

- Multi-Purpose Cleaner/Degreaser
- Food Services Sanitizer Cleaner
- Bathroom, Tile and Grout Cleaner
- Glass and Hard Surface Cleaner
- Fabric and Air Deodorizer
- Neutral Ph Disinfectant/Green Cleaner
Above products available in Cartridges, Squeeze & Pour, Wall Mounted Mixing Station
- Neutral Ph Floor Cleaner (Damp Mop)
Available in Squeeze & Pour, Wall Mounted Mixing
- Bio-Preferred Soft Crème Cleanser

Hand Soaps and Sanitizers

- Bio-Preferred Foaming Hand Soap with Aloe
- Non-Alcohol Foaming Hand Sanitizer with Aloe

Trash Bags Made From Trash

- 70% Post consumer recycled plastic trash bags in 9 sizes and strengths



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Dishwashing

- Bio+ Solid Machine Dishwashing Detergent
- Bio+ Solid and Liquid Machine Rinse Additives
- 2X Liquid Manual Dishwashing Detergent
- Bio+ Solid Manual Dishwashing Detergent
- Bio+ Liquid Dishwasher Delimer/Descaler
- Bio+ Solid Flatware Pre-Soak
- Chlorine Free Third Sink Sanitizer

Laundry

- Bio+ Premium Enzyme Solid Laundry Detergent
- Bio+ Premium Enzyme Powder Laundry Detergent
- Solid Color-Safe Oxygen Destainer/Bleach
- Bio+ Solid Softener and Sour



Recognized for Safer Chemistry
www.epa.gov/dfe



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Cleaning Products : The Problem List

- **Traditional cleaners occupy a lot of space and are heavy**, reducing the amount of products that can be stored along with making them difficult to transport.
- **They generate a lot of plastic waste**; big plastic containers and disposable bottles have to be stored and contribute to our landfill problems.
- **The chemistries in these cleaners are unhealthy for the users**, especially in concentrated form. Many of the traditional products were developed over 10 years ago, before concerns of personal health and the environment influenced design.
- **Traditional cleaning products cost more than they should**; The shipping costs for all that liquid (mostly water) makes up to 20% of the price.
- **Damages the environment, especially the water**. Much of the waste water used in cleaning will make it's way into the lakes, oceans and rivers. Many water treatment facilities are not equipped to effectively remove the chemicals commonly found in detergents. Those that are, use a three stage process that consumes much more energy and resources.



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Smart Ingredients and Smart Packaging Innovative Product Cartridges for Spray Bottle Cleaning:



- Cartridge automatically delivers the exact amount of concentrate needed to make a bottle of cleaner at **Less Cost**
- Small size and weight make it convenient and safe for the users to take or store anywhere. Store 32 times the product in the same space normally occupied by a typical cleaner.
- EPA DfE Certified Green Formulas; Navy approved, user tested effective, certified safe.
- Spray bottles are meant to be reused over 25 times, using refill cartridges reduces plastic waste by eliminating “throw away” bottles.
- Cartridge system means lower costs to manufacture, lower costs to ship, and lower costs to warehouse which saves our customers money, over 20% compared to traditional cleaners.





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Cartridge Cleaners - How It Works...

Fill It...



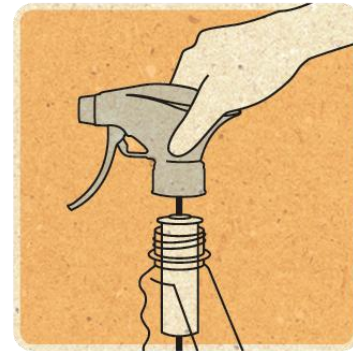
Fill the spray bottle with water to the fill line.

Drop It...



Drop the cartridge into the neck of the spray bottle.

Pop It!



Insert the sprayer into the bottle through the hole in the cartridge to release the cleaning solution. Shake gently.



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Smart Ingredients and Smart Packaging

Portable Squeeze & Pour Concentrates for bucket cleaning:



- Super Hi-Concentrates means smaller packaging, lower cost and less plastic waste – 1:128 and 1:256 dilutions means our small 32 oz. quart bottle makes 32 to 64 gallons of cleaner, saving 4 times the space and weight compared to Ecolab Oasis.
- Simple to use, no chance of mixing errors – the built-in measuring cup means the right mix every time, no waste
- Easier on the staff, mix product at the area to be cleaned, no need to lug filled buckets from a central dispensing location.
- Most powerful EPA certified “green” cleaners available, the same formulas found in our cartridge cleaners
- Meets all the Federal, DOD and Navy green purchasing requirements – also supports mobile military plastic reduction programs such as PRIME, WRAPS



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Squeeze and Pour : How It Works...

Squeeze...



Remove bottle cap and gently squeeze bottle

Measure...



Squeeze until one ounce measuring cup is full

Pour...



Pour into bucket previously filled with water, a single measuring cup per gallon.



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Smart Ingredients and Smart Packaging Wall Mounted Dispensing of Hi-Concentrates:



- HiConcentrates use the safest, easiest and most economical method of centralized dispensing available anywhere. No special installation, no moving parts, nothing to break, just simple one button dispensing to either bottles or buckets.
- Super Hi-Concentrates means smaller packaging, lower cost and less plastic waste – 1:128 and 1:256 dilutions means our small case (12 lbs.) of three 64 oz. bottles makes 192 to 384 gallons of cleaner.
- Simple to use, snap in the bottle and press the button
- Most powerful EPA certified “green” cleaners available, the same formulas found in our cartridge and squeeze and pour cleaners





NATIVE GREEN™

Smart Ingredients and Smart Packaging Solids for Dishwashing and Laundry

The only onboard approved line of EPA certified green solids:



- Native Green “Smarter” formulas mean that going green does not mean sacrificing performance, dishes and clothes come out just as clean.
- Lower pH formulas save money by not damaging uniforms and dishwasher parts which reduces replacement and repair.
- Safer for staff, contains no caustics, such as the lye, which are extremely hazardous to humans and potentially flammable.
- Safer for environment, no phosphates in any product.
- Meet DOD green purchasing policy requirements
- Safer warehousing and stowage, no special handling required



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Product Life Cycle Impact: Native Green Cartridges vs. Traditional 1-Qt. Bottle Cleaners

	Native Green	Traditional
Quarts of Product Per Case	24	12
Case Weight	1.5 lbs.	32 lbs.
Cases Per Pallet	288	40
Quarts of Product Per Pallet	6,912	480



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Product Life Cycle Impact: Native Green vs. Traditional Concentrated 1-Gallon Cleaners

	Native Green	Traditional
Makes Gallons of Product Per Case	192	36
Case Weight	12 lbs.	40 lbs.
Cases Per Pallet	100	30
Makes Gallons of Product Per Pallet	19200	1080





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Additional Life Cycle Impact

- Reduces storage space required by up to 97%
- Reduces plastic waste by up to 92%
- Reduces carrying weight by 96.5%
- 15:1 Savings in Freight Cost
- 15:1 Shipping Damage
- 15:1 Shipping Material Waste – Dunnage – Corrugated Cardboard, Stretch Wrap, Pallets
- 32:1 Savings in Loading/Stocking Labor and Time Costs



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Real Life Benefits



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